



Re-ALL Agile: Rethink Agile for All Business!

Agile Lean Europe 2019 Porto - 21 to 23 August

Sponsoring Plan

What?

- Agile Lean Europe
- Unconference
- Network for collaboration of Agile & Lean thinkers

Where?

- Centro de Congressos da Alfândega do Porto

When?

- 21 - 23 August, 2019





What is ALE?

The **Agile Lean Europe (ALE)** network is an open and evolving network of people (not businesses), with links to local communities and institutes.

And by exchanging interesting people with diverse perspectives across borders it allows beautiful results to emerge...

From 21st to 23rd August 2019, a team of enthusiasts is bringing ALE to Porto.

Who are we?

The Agile Lean Europe Unconference is organised and run by the **community**, for the community.

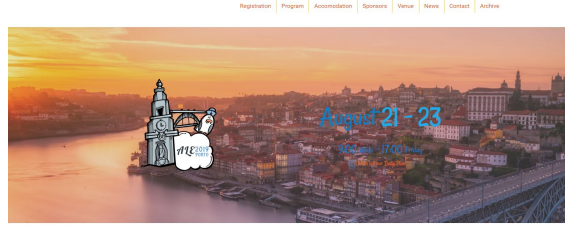
It's entirely organised and run by **volunteers**. It started in Berlin in 2011 and it's been growing since then.

Every year a new team is set on a different city to keep the ALE alive.

This year we set a **non profit association in Portugal** to organize **ALE Unconference 2019 Porto, 21-23 August**.



How do we keep in touch with the community



Why we do what we do?



It helps people in European countries by spreading ideas and growing a collective memory of Agile and Lean thinking.

The theme for this year is “**Re-ALL Agile: Rethink Agile for All Business!**” – and it will challenge all the community to rethink Agile from all the perspectives of its usage: for all business, for all people.

We share because we care. That’s why.

How it happens?

Since the first edition, the very well succeed format is a bit different from a regular conference.

Open Space makes it possible to include everybody in constructing the agenda that is important to them (Unconference). Having co-created the agenda and free to follow their passion, people will take responsibility very quickly to decide the best agenda.

Families are welcome, having a complete **program for spouses and kids**.

Network activities are a very important part of the program, such as “**Dinner with a stranger**”, to enrich the spirit, year after year, of our lemma.















Who is attending?

Past years attendees formed an amazingly **diverse crowd of more than 250** (change makers, lean thinkers, agile practitioners).

Traveling with their parents, an average of **around 20 youth** experienced the **spirit of ALE** and share their ideas, thoughts, questions, and friendship.



What can you do to help?

Benefit	XL (3000 €)	L (1500€)	M (1000 €)	S (500 €)
<i>Company Logo in Lanyards</i>				
<i>Roll Up in Main Conference Room</i>				
<i>Item in Participation Kit</i>				
<i>Company Logo in Event Website</i>				
<i>Social Media Recognition as Sponsor</i>				
<i>Activities</i>	3 tickets 1 Extra Activity	1 ticket 1 Extra Activity	1 ticket	

Did we miss anything?

If you have a **different idea** for sponsoring **ALE 2019 Porto 21-23 August**, please just let us know!

Ask your question directly to [**sponsoring@agilelean.eu!**](mailto:sponsoring@agilelean.eu)



Agile Lean Europe 2019 Porto 21-23 August

...we share because we care!

